

Social Media Marketing (Facebook, LinkedIn & Twitter)

Setup

- 6 Daily Updates/5 days week: Feeds Social Networking Sites
- Create Social Networking Profiles
- Import your existing contact lists
- Develop Fan Page
- Establish Blog Feeds
- Twitterfeed Setup

Facebook Maintenance *45 minutes per week*

- Join Groups and Send Friend Requests to Members
- Post comments to Friends Status Updates
- Confirm Friend Requests and post Thank You message to their wall
- Post Events, Video, Photos, Notes
- Invite Friends to become Fans

LinkedIn Networking *45 minutes per week*

- Join Groups and Invite Members to Professional Network
- Confirm Connection Requests and Email Thank You letter
- Post PowerPoint Presentations, Article, Events, Video

Twitter Networking

2 hours 30 minutes per week

- Invite 250 Targeted Followers
- Live Tweet five days per week: Consist of posting updates, retweeting, responding to direct messages and replies

Additional Networking*

- Post Video to Blog Weekly
- Monthly Article Post to Blog and Submission to Article Websites

* Client provides content. Additional updates at discounted rate.

Monthly Social Media Contract

Building rapport is essential in social networking. We highly encourage you to do additional relationship building as your schedule permits.

Weekly update report with your activities/on-goings will assist us in our daily marketing updates.

Provided a weekly summary of social media activities and outcomes.

Requires 3 month commitment.

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